



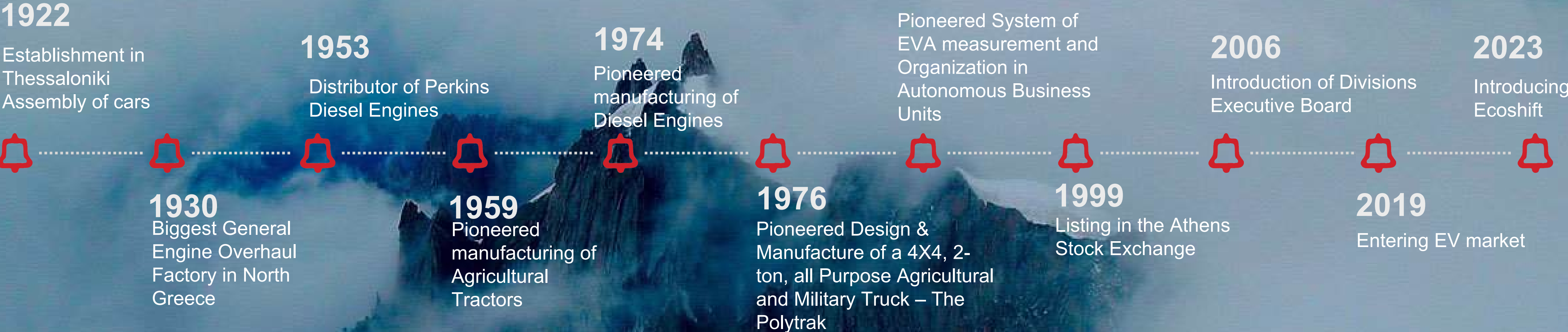
Since 1922

PETROS PETROPOULOS

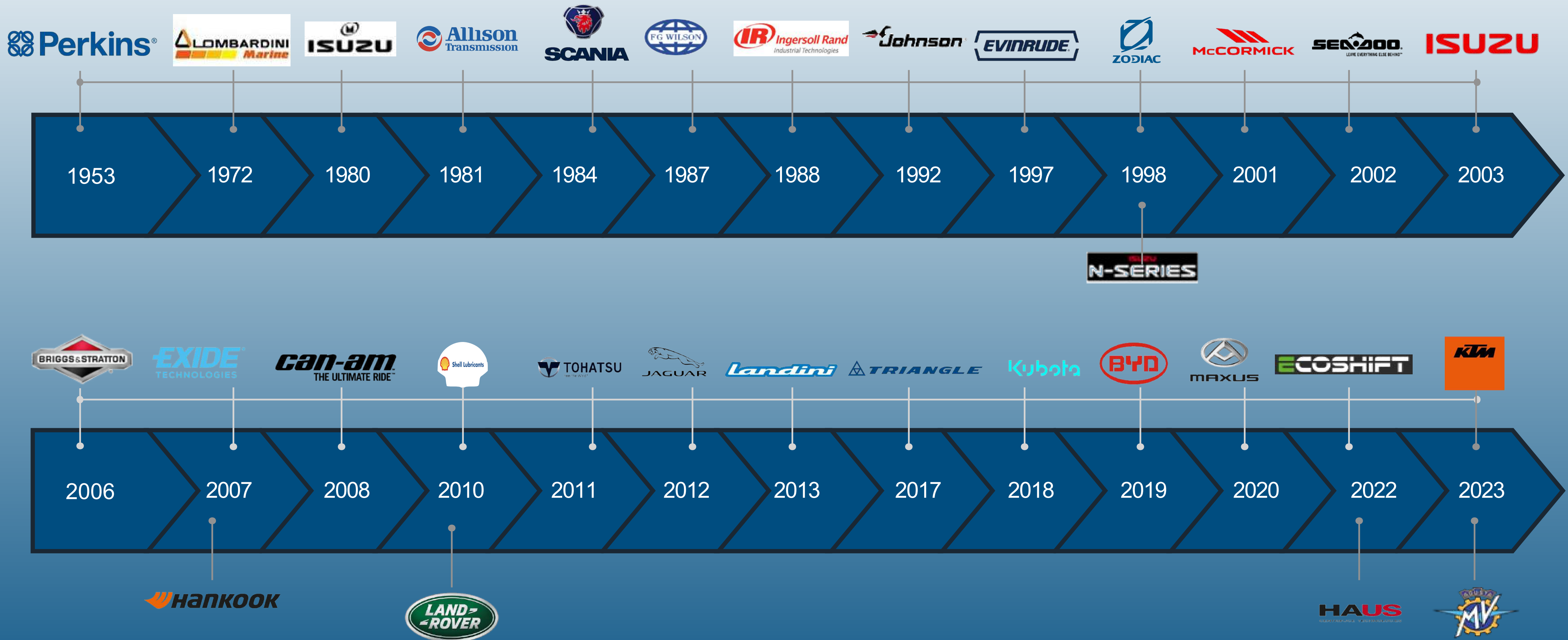
AEFE
1922 - 2025

103 years of Leadership and Innovation in the Greek automotive related distribution & manufacturing business

PIONEERING HISTORY



STRATEGIC ALLIANCES



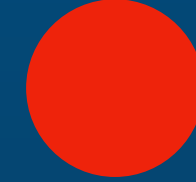
Areas of Business & Structure



Business Units managed like independent companies



Offer support services where economies of scale can be achieved between several Business Units.



Responsible for the overall management of the company.



Finance Dept. acts like an internal bank.









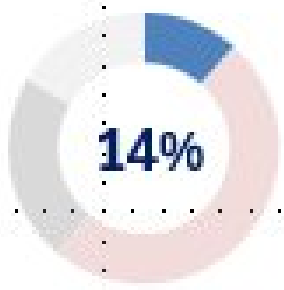
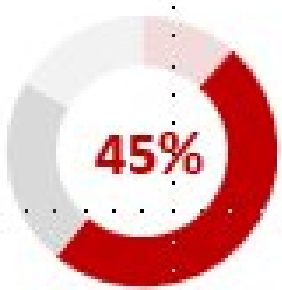
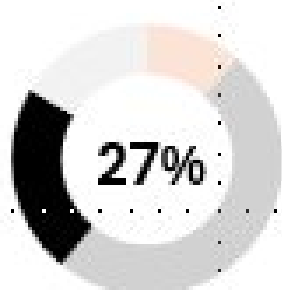
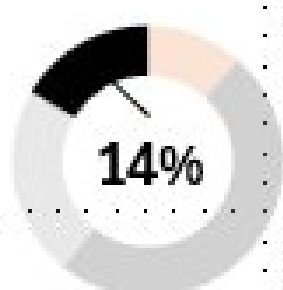


Since 1922



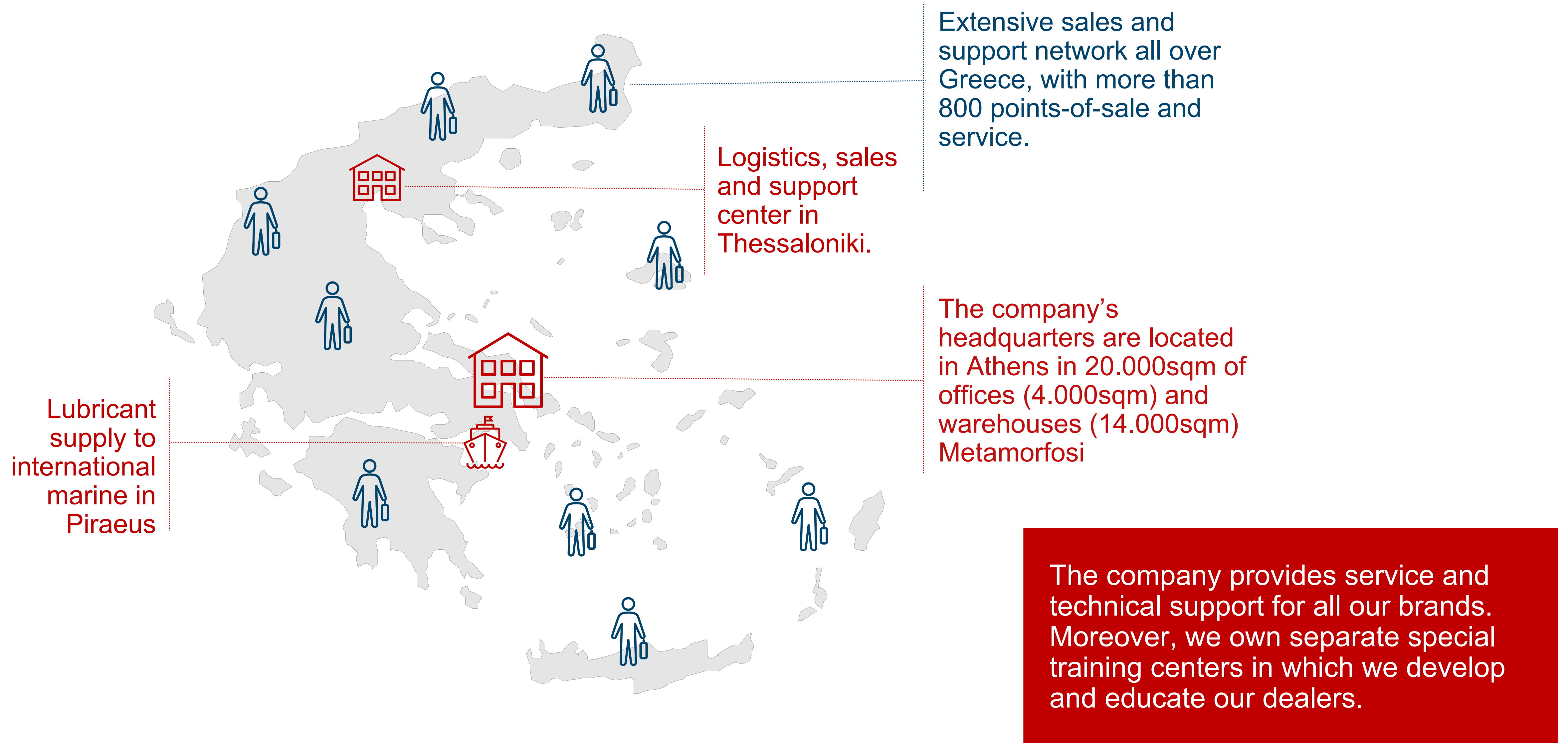
PETROS PETROPOULOS at a Glance

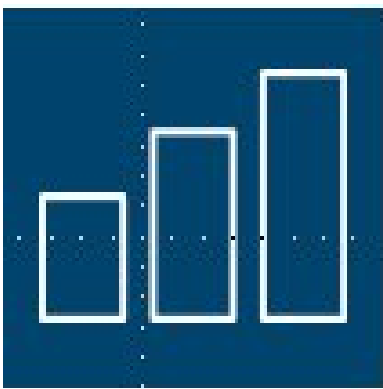
Petros Petropoulos SA was established in Thessaloniki in 1922. It manufactures, distributes and supports a wide range of automotive products including automobiles, trucks and buses, generator set, diesel engines, boats, outboard engines, agricultural, earthmoving and industrial equipment, batteries, electromobility and energy solutions products, lubricants, tires and motorcycles.

	Commercial Vehicles		PC / LCV / Motorcycles		Automotive Machinery Division		Ostrea Division	
								
Activity	Sales, modification, and technical support for trucks, buses, and trailers.		Sales and technical support for luxury pc, pick-ups, light trucks, commercial vehicles, motorcycles.		Sales modification and technical support of generator, inboard & outboard engines, boats, tractors etc.		Sales and technical support of lubricants, batteries and tires.	
Key Brands								
Key Financials (2024)	Commercial Vehicles		PC / LCV / Motorcycles		Automotive Machinery Division		Ostrea Division	
	Revenue share	EBIDA Share	Revenue share	EBITDA Share	Revenue share	EBITDA Share	Revenue share	EBITDA Share
		15%		25%		40%		20%



Nationwide coverage

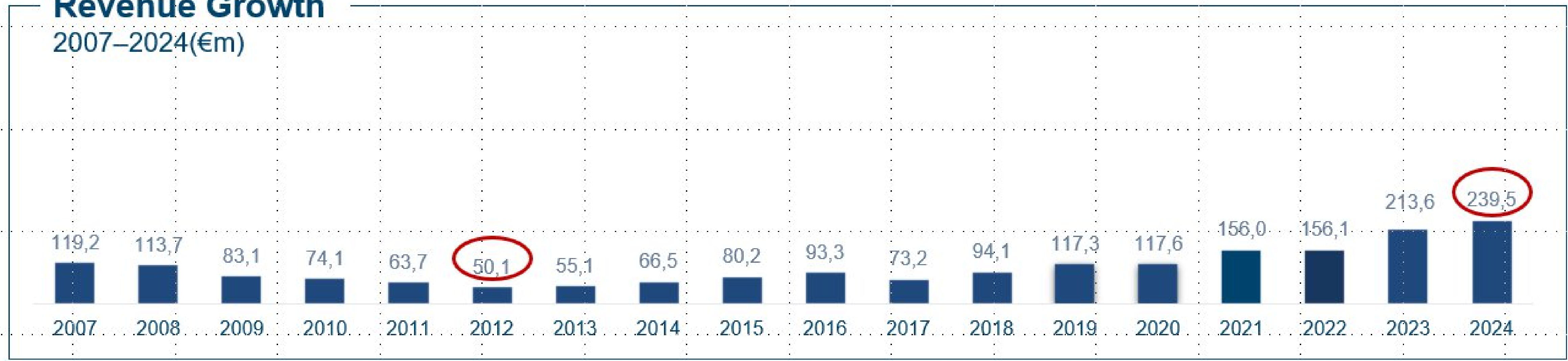




Review of 2024 - Key Financials we constantly deliver profitable growth

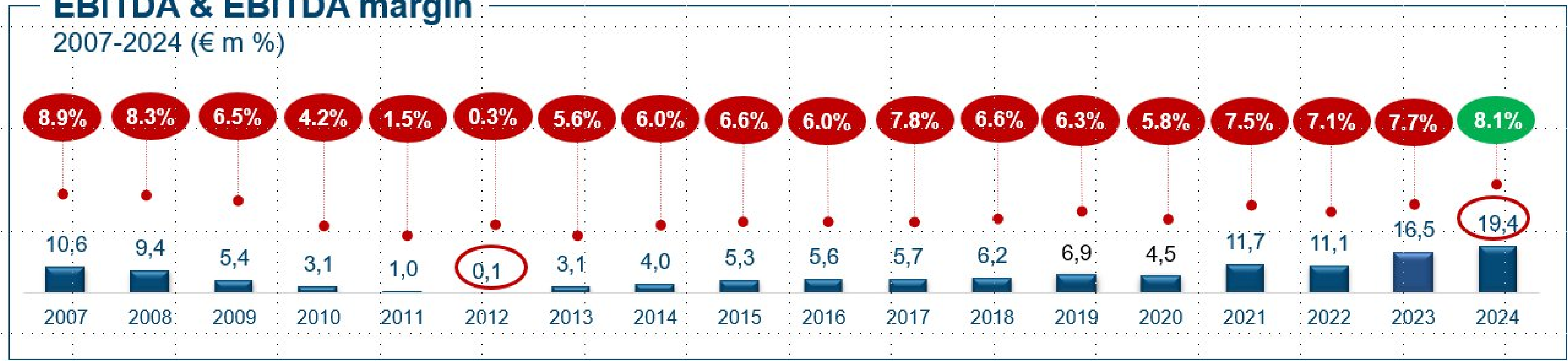
Revenue Growth

2007-2024(€m)



EBITDA & EBITDA margin

2007-2024 (€ m %)





COMMON MISSION

OF ALL BUSINESS UNITS





BUSINESS STRATEGY



The best managed group with most empowered employees



Diversity of market
(stability)



Strategic Alliances
with World class
Partners



Compact
Administrative
Center few
management layers



Return on Equity
(Independence)



The highest “T”
(Sales divided by
Assets Employed) in
the industry EVA
culture (it is 4,
compared to an
average for Greek
car importers of 2!)



Federation of
Autonomous
Business Units,
sharing the 4
Strategic
Advantages of PP,
(Economies of Sales,
Economies Value
Added, Diversity of
Market, Culture)



The Group will be
involved the whole
value chain - design,
assembly,
conversion,
wholesale and retail
marketing of
automotive
equipment and
related support items



PETROS
PETROPOULOS GROUP

Since 1922

BUSINESS PHILOSOPHY: Our Values

- **Respect and Trust for the individual**

open book company. Culture – motivated, empowered people, trusted and respected. Meritocracy

through RFEs (Rewards For Excellence)

- **Keep the promise.** Integrity. Customer Satisfaction at any cost

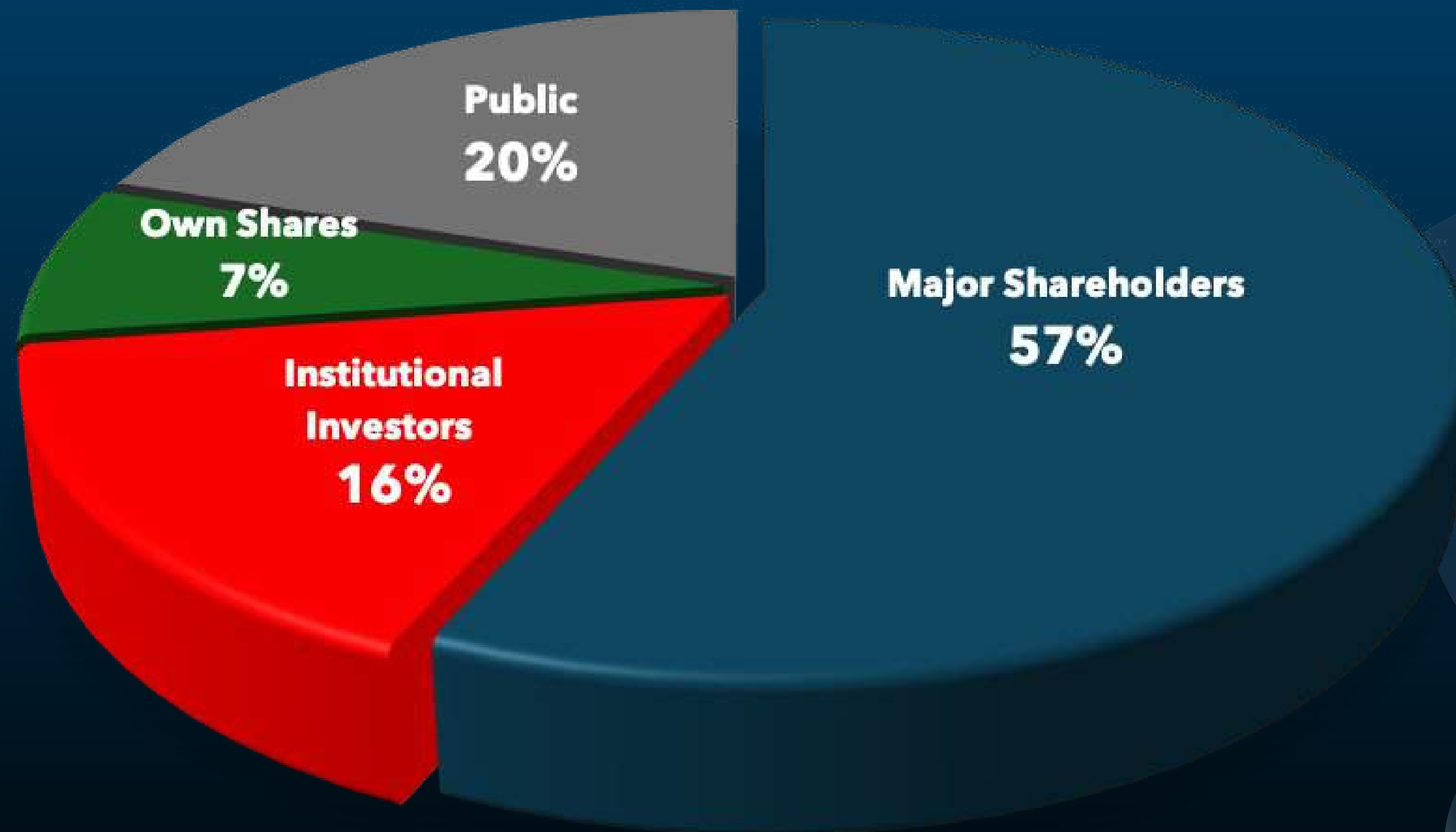
- **Fair championship.** In everything we do. For example, we regularly win prizes for best distributor, for best corporate governance. We are in the first five companies in Greece to publish quarterly financial statements.

- **Zero Waste.** We are frugal (but professional) in premises, trade fair stands, etc.

- **Prudence.** We believe that, just as “Natura non facit saltum” (nature does not make leaps), our growth must be the result of incremental, careful improvements



SHAREHOLDERS STRUCTURE



Since 1922



Since 1922